

## COMPANY PROFILE

LEGAL Registered Company Name: \_\_\_\_\_ Legal DBA: \_\_\_\_\_

Established (Year): \_\_\_\_\_ # of Full Time employees on payroll (including owners): \_\_\_\_\_ Square Footage of Store: \_\_\_\_\_

Authorized Contact: \_\_\_\_\_ Job Title: \_\_\_\_\_ Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Business Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Company email: \_\_\_\_\_ Website: \_\_\_\_\_

## PRIMARY SEGMENT

Check all that apply

- |                                                        |                                                        |                                              |                                           |
|--------------------------------------------------------|--------------------------------------------------------|----------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Band & Orchestra/School Music | <input type="checkbox"/> Electronic/Recording Products | <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> Piano & Organs   |
| <input type="checkbox"/> Printed & Digital Music       | <input type="checkbox"/> Pro-Audio & Lighting          | <input type="checkbox"/> Percussion          | <input type="checkbox"/> Related Services |

## SALES CHANNELS

Check all that apply

- |                                                 |                                         |
|-------------------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Brick & Mortar         | <input type="checkbox"/> Other          |
| <input type="checkbox"/> Brick & Mortar and Web | <input type="checkbox"/> Web Sales Only |

## WE OFFER

Check all that apply

- |                        |                             |                              |
|------------------------|-----------------------------|------------------------------|
| We offer installations | <input type="checkbox"/> No | <input type="checkbox"/> Yes |
| We offer lessons       | <input type="checkbox"/> No | <input type="checkbox"/> Yes |
| We rent                | <input type="checkbox"/> No | <input type="checkbox"/> Yes |
| We repair              | <input type="checkbox"/> No | <input type="checkbox"/> Yes |

## LOCATIONS

Do you have other locations? ☐ No ☐ Yes (If yes, how many locations? \_\_\_\_\_)

## PAYMENT INFORMATION

Annual dues are \$300 plus there is a one-time application fee of \$30

**Mail** (Please include check or money order payable to "NAMM")  
**MAIL CHECKS TO:** NAMM, 5790 Armada Drive, Carlsbad, CA 92008

**Phone** (A NAMM representative will call you for you credit card details)

The business applying for Membership represents that it is actively and legitimately engaged (although not as its predominant business) in selling musical instruments or products at retail and in related activities such as providing music lessons, instruments repair, or instrument or studio rental, and that the business purchases musical instruments, products, or components for such retail sales from three or more music industry manufacturers or distributors (or at wholesale from dealers). Misrepresentation is grounds for revocation of Membership without notice or hearing.

The applicant business and I agree to NAMM's Policies and to be bound by NAMM's bylaws and by all applicable rules and regulations, as they may be amended from time to time by NAMM (a copy of these policies are available at [www.namm.org](http://www.namm.org) or by written request to NAMM at [info@namm.org](mailto:info@namm.org) or by mail at 5790 Armada Drive, Carlsbad, California, USA 92008.) All sales are final. No refunds on Membership dues, trade show attendance fees or services.

The applicant business covenants not to sue, file, or maintain or threaten any action in law or in equity against NAMM or NAMM personnel: (i) alleging that any use or display by any third party of Intellectual Property in connection with NAMM events or publications, including but not limited to the NAMM Show and other NAMM trade shows, infringes or otherwise violates any right or title held by the business of any of its officers, directors, and owners; (ii) alleging that NAMM is responsible for any damages arising from business transactions between the applicant and a third party arising from or resulting from the applicant's attendance at a NAMM trade show or event; or (iii) alleging that NAMM is responsible for any damages arising from the applicant's participation in NAMM, including the applicant's attendance at NAMM events, unless such damages arose directly as a result of NAMM's intentional action, omission or negligence.

The applicant agrees to hold harmless and indemnify NAMM, and NAMM's officers, directors, employees, and representatives from and against any and all loss, cost, expense, claim, liability, or damage, including reasonable attorney's fees, arising from or in connection with: (i) the conduct, actions or omissions of the applicant or its affiliates, officers, directors or owners in connection with any NAMM event or function; (ii) business transactions between the applicant and any third party arising or resulting in any manner from the applicant's attendance at a NAMM event or function; or (iii) trademark, service mark, trade name, copyright, or patent infringement by the applicant or its affiliates, officers, directors, owners, or other personnel.

## Privacy Consent Language for NAMM Communications

Whenever I provide email address(es) and fax number(s) to NAMM, above or otherwise, the business and I are consenting to receive NAMM communications by email and/or fax, including, but not limited to, trade show/hotel registration notices and membership reminders, as well as promotions of NAMM's various programs and services provided as benefits of Membership.

Authorized Signature (Required): \_\_\_\_\_ Date: \_\_\_\_\_

Please return by mail, or to [join@namm.org](mailto:join@namm.org)

## HOW TO JOIN NAMM AS AN RETAIL MEMBER

In order to process your application for NAMM membership, we'll need to gather some additional information about you and your company.

Once you have completed the application, please email or fax it to us with the following documentation:

1. A list of three Distributors/Manufacturers you do business with
2. A government-issued document showing your company name.
  - Why? Every NAMM member is asked to have on file a copy of a government-issued document (i.e. business license, sales tax permit, corporate documentation, etc...) showing proof of legal company name.
  - Also, if your company operates with a DBA, please include documentation for that additional name in addition to the corporate name.
3. Send a copy of 2 invoices showing the wholesale purchase of supplies from manufacturers or distributors.
  - Why? NAMM members should be legitimately engaged in the selling of music and sound products and services. By providing two invoices, we can ensure that all members are active in their business.

Once you have everything complete and ready to go, you can submit it by email ([join@namm.org](mailto:join@namm.org)) fax (760-304-5857) or by mail to:

NAMM  
Attn: Membership  
5790 Armada Drive  
Carlsbad, CA 92008

Once we have this documentation, we can begin to process and review your application. This process typically takes about 48 hours. Once approved, you'll receive an email from us with your Membership information!

**Thank you—we look forward to having you as a NAMM member!**